

INVOICE



WLWT
 1700 Young Street
 Cincinnati, OH 45202
 Main: (513)412-5000
 Billing: (410)338-6432

www.wlwt.com

Billing Address:

Strategic Media Placement OH
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Send Payment To:

WLWT
 PO Box 26881
 Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
965750-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Checks & Balances	tv	2997

Flight Dates	Order #	Alt Order #
10/21/12 - 10/29/12	965750	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	10/29/12	NBC Today Show	7-9a	11111--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$1,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 WLWTM		10/29/12	8:52 AM	NBC Today Show	7-9a	:30	TVCBEGOH201H	\$1,500.00	NM
2	10/22/12	10/29/12	6-630p M-F news	6-630p	11111--	:30	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$1,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 WLWTM		10/29/12	6:11 PM	6-630p M-F news	6-630p	:30	TVCBEGOH201H	\$1,200.00	NM
4	10/22/12	10/29/12	11-1135p M-Su	11-1135p	11-1---	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$1,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WLWTM		10/29/12	11:22 PM	11-1135p M-Su	11-1135p	:30	TVCBEGOH201H	\$1,700.00	NM
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,400.00
<u>Agency Commission</u>	\$660.00
<u>Net Amount Due</u>	\$3,740.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965750-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Checks & Balances	tv	2997

Flight Dates	Order #	Alt Order #
10/21/12 - 10/29/12	965750	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	10/29/12	NBC Today Show	7-9a	11111--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11111--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		10/22/12	7:26 AM	NBC Today Show	7-9a	:30	TVCBEGOH201H	\$1,500.00 NM
2	WLWTTu		10/23/12	8:33 AM	NBC Today Show	7-9a	:30	TVCBEGOH201H	\$1,500.00 NM
3	WLWTW		10/24/12	7:59 AM	NBC Today Show	7-9a	:30	TVCBEGOH201H	\$1,500.00 NM
4	WLWTTh		10/25/12	8:50 AM	NBC Today Show	7-9a	:30	TVCBEGOH201H	\$1,500.00 NM
5	WLWTF		10/26/12	8:49 AM	NBC Today Show	7-9a	:30	TVCBEGOH201H	\$1,500.00 NM
2	10/22/12	10/29/12	6-630p M-F news	6-630p	11111--	:30	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11111--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		10/22/12	6:25 PM	6-630p M-F news	6-630p	:30	TVCBEGOH201H	\$1,200.00 NM
2	WLWTTu		10/23/12	6:11 PM	6-630p M-F news	6-630p	:30	TVCBEGOH201H	\$1,200.00 NM
3	WLWTW		10/24/12	6:25 PM	6-630p M-F news	6-630p	:30	TVCBEGOH201H	\$1,200.00 NM
4	WLWTTh		10/25/12	6:24 PM	6-630p M-F news	6-630p	:30	TVCBEGOH201H	\$1,200.00 NM
5	WLWTF		10/26/12	6:24 PM	6-630p M-F news	6-630p	:30	TVCBEGOH201H	\$1,200.00 NM
3	10/23/12	10/25/12	NBC Nightly News	630-730p	-111---	:30	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-111---	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		10/23/12	6:52 PM	NBC Nightly News	630-730p	:30	TVCBEGOH201H	\$3,000.00 NM
2	WLWTW		10/24/12	6:51 PM	NBC Nightly News	630-730p	:30	TVCBEGOH201H	\$3,000.00 NM
3	WLWTTh		10/25/12	6:52 PM	NBC Nightly News	630-730p	:30	TVCBEGOH201H	\$3,000.00 NM
4	10/22/12	10/29/12	11-1135p M-Su	11-1135p	11-1---	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-1---	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		10/22/12	11:30 PM	11-1135p M-Su	11-1135p	:30	TVCBEGOH201H	\$1,700.00 NM
2	WLWTTu		10/23/12	11:34 PM	11-1135p M-Su	11-1135p	:30	TVCBEGOH201H	\$1,700.00 NM
3	WLWTTh		10/25/12	11:25 PM	11-1135p M-Su	11-1135p	:30	TVCBEGOH201H	\$1,700.00 NM

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965750-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Checks & Balances	tv	2997	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/22/12	10/29/12	11-1135p M-Su	11-1135p	11-1---	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
5	10/21/12	10/28/12	Late News after NFL	Late News	--WT--S	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/15/12	10/21/12	-----S	1	\$1,700.00	Late News	:30	TVCBEGOH201H	\$1,700.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
1	WLWTSu		10/21/12	12:49 AM	Late News after NFL				
LR - Football									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/22/12	10/28/12	--WT--S	1	\$1,700.00	Late News	:30	TVCBEGOH201H	\$1,700.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
2	WLWTSu		10/28/12	12:19 AM	Late News after NFL				
6	10/21/12	10/28/12	Sa/su7-8a news	Sa/su7-8a	-----S	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/15/12	10/21/12	-----S	1	\$800.00	Sa/su7-8a	:30	TVCBEGOH201H	\$800.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
1	WLWTSu		10/21/12	7:12 AM	Sa/su7-8a news				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/22/12	10/28/12	-----S	1	\$800.00	Sa/su7-8a	:30	TVCBEGOH201H	\$800.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
2	WLWTSu		10/28/12	7:24 AM	Sa/su7-8a news				
7	10/27/12	10/27/12	NBC Saturday Today	Sa8-10a	-----S-	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/22/12	10/28/12	-----S-	2	\$1,600.00	Sa8-10a	:30	TVCBEGOH201H	\$1,600.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
1	WLWTSa		10/27/12	8:23 AM	NBC Saturday Today				
2	WLWTSa		10/27/12	9:57 AM	NBC Saturday Today				
8	10/27/12	10/27/12	Sa 10-11a News	Sa 10-11a	-----S-	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/22/12	10/28/12	-----S-	2	\$700.00	Sa 10-11a	:30	TVCBEGOH201H	\$700.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
1	WLWTSa		10/27/12	10:12 AM	Sa 10-11a News				
2	WLWTSa		10/27/12	10:42 AM	Sa 10-11a News				
9	10/21/12	10/28/12	NBC MEET THE PRESS	NBC MEET THE PI	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/15/12	10/21/12	-----S	1	\$2,000.00	NBC MEET THE PI	:30	TVCBEGOH201H	\$2,000.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
1	WLWTSu		10/21/12	9:59 AM	NBC MEET THE PRESS				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	10/22/12	10/28/12	-----S	1	\$2,000.00	NBC MEET THE PI	:30	TVCBEGOH201H	\$2,000.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description				
2	WLWTSu		10/28/12	9:59 AM	NBC MEET THE PRESS				

Total Spots

26

Gross Total

\$41,200.

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Advertiser	Product	Estimate Number	
Checks & Balances	tv	2997	

<u>Agency Commission</u>	\$6,180.00
<u>Net Amount Due</u>	\$35,020.00

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